



— WE —  
**BRING  
LIFE**  
TO YOUR  
BUILDING



**Faisal Jassim Group**

We bring life to your building





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## ABOUT US



Established in 1988, **Faisal Jassim Trading Company LLC** specializes in the engineering, manufacturing and trading of products and systems, in the electrical and mechanical fields related to the building services industry. Today, we have earned a respected reputation of expertise and excellence, employing in excess of 900 qualified staff with facilities exceeding 25000 m<sup>2</sup>.

As we focused on our specialization, we have ensured that we bring in the world's best manufacturers to GCC. Since the very beginning, we have been persistent in serving the building services industry with dedication and commitment. Our organization continues to expand and grow, driven by our vision.

Today, we are a group of enterprises having interest in several diversified strategic business segments across the region, resulting in the formation of **Faisal Jassim Group**, upholding the same values and principles of our flagship entity.

We are constantly working on improving our services and expanding our line of products to ensure a comprehensive coverage of the building services industry. We have enhanced our local manufacturing and production capabilities, to cater to our increased market share in GCC countries.



We will foster growth through new ideas, new products and strong partnership.

Raphael Khlaf  
President  
Faisal Jassim Group



## VISION

To be the preferred partner in supplying products for the building services industry.

## MISSION

- To provide our clients competitive and premium quality equipment and services.
- To strengthen the acceptability of our brands with clients and contractors throughout the GCC.
- To seek growth through new ideas, new products and strong partnerships.
- To set offices or develop factories in the GCC market closer to our customer base.
- To recruit, train and retain the best talent in the industry.
- To continuously improve our business processes leading to prompt and efficient sales and after - sales services.



## OUR CORE VALUES

### Character

We are respectful, honest, positive and fair to all stakeholders.

### Continuous Improvement

We embrace a culture of continuously improving our products, our processes and ourselves.

### Partnership

We strive to achieve our common goals through interdependency and collaboration.

### Commitment

We take ownership of achieving our mission to the complete satisfaction of all our stakeholders.

## OUR BUSINESS PLATFORMS

We manage our business based on three diversified segments, within the building service industry:

- Distribution and Trading
- Manufacturing and Assembly
- After Sales Services and Maintenance

## OUR TEAM

Our leadership team is led by the President Raphael Khlaf and the Chief Executive Officer Azzam Messaykeh, supported by heads of sales, marketing, finance, human resources, information technology, manufacturing, logistics and after sales service as well as the leaders of our other growth centers across the region.



We are organized into multiple divisions according to the line of products and services we offer. Our experienced engineering and sales team, along with technicians and support staff, are well qualified in providing solutions that are customized to client needs. Through the years we have built strong relationships with our principals and partners, who have contributed to our team innovations and latest technology breakthroughs. We encourage a customer focused culture and believe in going the extra mile to deliver against our promises and exceeding customer expectations.

“

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Azzam Messaykeh  
Chief Executive Officer  
Faisal Jassim Group





# LINE OF PRODUCTS

We have a strong business development drive, and hence, our product portfolio and partnership has been growing with time.

Our product portfolio currently includes:

## 1. PUMPING EQUIPMENT AND PACKAGES

- Chilled water pumps - Xylem Bell & Gossett, Xylem Goulds
- Domestic Water Pumps - Xylem Goulds
- Fire Fighting Pumps - Xylem A-C
- Sewage Pumps- Xylem Flygt
- Hydronic specialties - Xylem Bell & Gossett
- Pressurization Unit and Booster & Transfer packages - Aquaflo

## 2. AIR CONDITIONING EQUIPMENT

- Air Handling Units - Euroclima
- Fan Coil Units - Euroclima
- Chillers - Climaveneta
- Air-Cooled packaged units - Samsung
- VRF and Ducted Split DX system - Samsung
- Mini Split DX system - Samsung

## 3. AIR TERMINAL & CONTROL DEVICES, DUCTING & INSULATION PRODUCTS

- Grills, Registers, Diffusers, Dampers, Sound Attenuators, Louvers and VAV Boxes - Flowtech
- Closed Cell Rubber Insulation - Armacell
- Pre-insulated ducts: Kingspan Koolduct

## 4. BOILERS, SOLAR WATER HEATING SYSTEM AND PLUMBING EQUIPMENT

- Hot water, steam and condensing boilers - Cleaver Brooks
- Solar Hot water system Packages and Solutions - Lacaze and Radiant
- Calorifiers - Lacaze
- Pressure Reducing Valves - Honeywell & i-tap
- Pex pipe with bronze fittings - GF ++JRG Sanipex

## 5. VALVES AND ACTUATORS, DISTRICT COOLING EQUIPMENT AND SERVICES

- Balancing and Control Valves - IMI Hydronic Engineering
- Infrastructure Valves - ABO, AWS
- Standard Valves - i-tap and Pentair
- Actuators - Schiebel
- Heat Exchangers - Sondex
- Cooling Towers - Kelvion
- Centrifugal Sand Separator - Lakos
- Ice Thermal Storage -Cryogel
- Self Cleaning Filtration system -STF

## 6. FANS AND ACCESSORIES

- Greenheck
- Pollrich DLK
- Air Vent

## 7. LOW VOLTAGE SWITCHGEAR AND CONTROL PANELS

- LV Switchgear Panels - Promaster/ABB
- Control Panels - Promaster/ABB
- Automation Panels - Promaster/ABB

## 8. LIGHTS AND FITTINGS

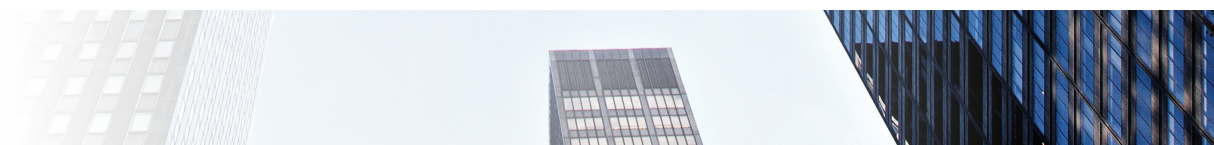
- DISANO and other major brands like Fosnova, Sylvania - Concord, Switchmade , Lug Lighting, Linealight, Side, Atiled, Venture Lighting, Gewiss.

## 9. BUS BAR SYSTEMS: PowerBar

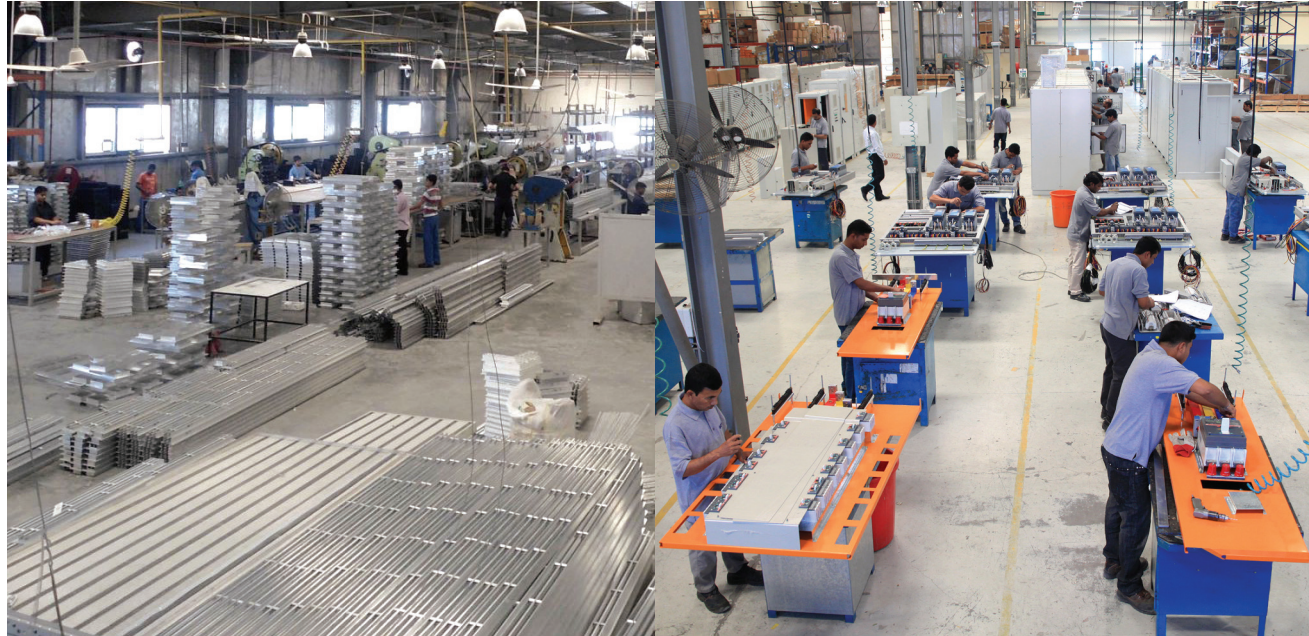
## 10. FJ CARE

- Maintenance, service and spare parts for large air-conditioning installations.

# OUR BRANDS







## OUR MANUFACTURING CAPABILITIES

We have our in-house facilities for manufacturing and assembling the following products, each having 6000 square meter of dedicated production space and employing more than 200 qualified staff.

### Flowtech Air Distribution Specialties and Duct Accessories

The facility has dedicated production lines separately for air terminal and air control devices, equipped with state-of-the-art tools and machineries and an in-house powder coating plant.

### Promaster Low Voltage Switchgear and Systems

A well laid out, sophisticated, air conditioned manufacturing facility incorporates pneumatic lines along with the required tools, busbar fabrication machines, hand tools and other related machineries.

### Aquaflo Pumping Packages and Solutions

The pump assembly unit has the capacity to deliver a minimum of 70 booster package sets and 25 chilled water pumps on a daily basis, with a testing area, a paint shop and a pump control panel assembly center.

These products are backed up by an extensive portfolio of services and a high level expertise covering a wide variety of applications in the building service industry

## SOLUTIONS EXPERTISE

We offer the full spectrum of engineering support and are the one-stop solution for all the requirements of MEP Products and systems. We support our stakeholders right at the concept and design stage to the project execution by providing:

- Value Engineering
- Equipment Selections and Sizing
- Package Solutions
- Testing & Commissioning

We frequently conduct CPDs (Continuous Professional Development) and technical presentations on various topics with the support of our principals to enhance these initiatives and go the extra mile to make sure your requirements are met.

**We prioritize Customer Satisfaction by managing and analyzing their needs, with the goal of improving our strategic business alliances.**

## AFTERMARKET SUPPORT AND SERVICES

We are committed to deliver high- quality Mechanical, Electrical and Plumbing equipment with its services in a timely manner to the agreed specifications. We understand the importance of having excellent service back-up and workshop facilities. We have ensured that our technicians are experienced and well-equipped with tools and machinery to execute quality work.

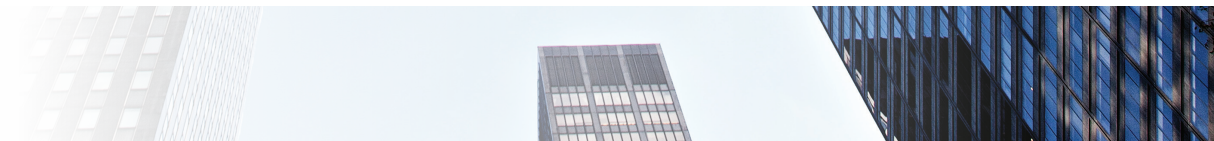
We keep adequate spares, enabling us to attend to after-sales service and guarantee the quality of our supplied equipment. We are also committed to continuously measure, review and improve our working and quality objectives to maximize our customers' satisfaction, with optimal utilization of resources.

**FJ Care: A maintenance arm of Faisal Jassim Group,** executing maintenance contracts, after- sales services, back-up support and workshop facilities for air-conditioning equipment.



## QUALITY AND CERTIFICATIONS

- ISO 9001:2008
- ISO 14001:2004
- OHSAS 18001:2007
- ASTA,KEMA, UL type test certification as per IEC 61439-2 for Promaster LV Panels.
- ETL-SEMCO test certification as per ASHRAE 70-1991 for Flowtech air distribution products.





## HEALTH, SAFETY AND ENVIRONMENTAL POLICY

Faisal Jassim Trading Co. LLC incorporates Health, Safety and Environmental (HSE) measures as a mutual objective for the management and employees at all levels, and considers this objective as a responsibility equal to that of any other function.

We have implemented the Health, Safety & Environment Management System at our facilities, which was developed to conform to the ISO 14001 standard for environmental management, and to the OHSAS 18001 standards for occupational health and safety.

Safety responsibilities are defined in employees job descriptions and measured regularly with rewards for outstanding performance. We are committed to building a culture of accountability – and a safer work environment for our employees.



## CORPORATE SOCIAL RESPONSIBILITY INITIATIVES



We are committed to contributing to the community and the environment by taking part in many initiatives, such as:

### 1. GO GREEN

Emirates Green Building Council (EGBC) honored us for the support and promotion of sustainable buildings in the UAE.

### 2. ENCOURAGE SPORTS

Yalla sports presented an appreciation award to us in recognition of our tremendous dedication and extreme support to Dubai Investment Park Inter-Company Olympiad. We have won the championship for years along with many individual awards for winning sports events.

### 3. SUPPORT NEEDY CHILDREN

Certificate of appreciation was presented in gratitude for our generous contribution and commitment to Bait Al Khair Society and support for the "Orphanage Care Project".

### 4. SUPPORT STUDENT EDUCATION & TRAINING

through contributions, and support of special programs that receive and train university students.

Our management takes part in organizing gala dinners to collect funds to assist university students in need.

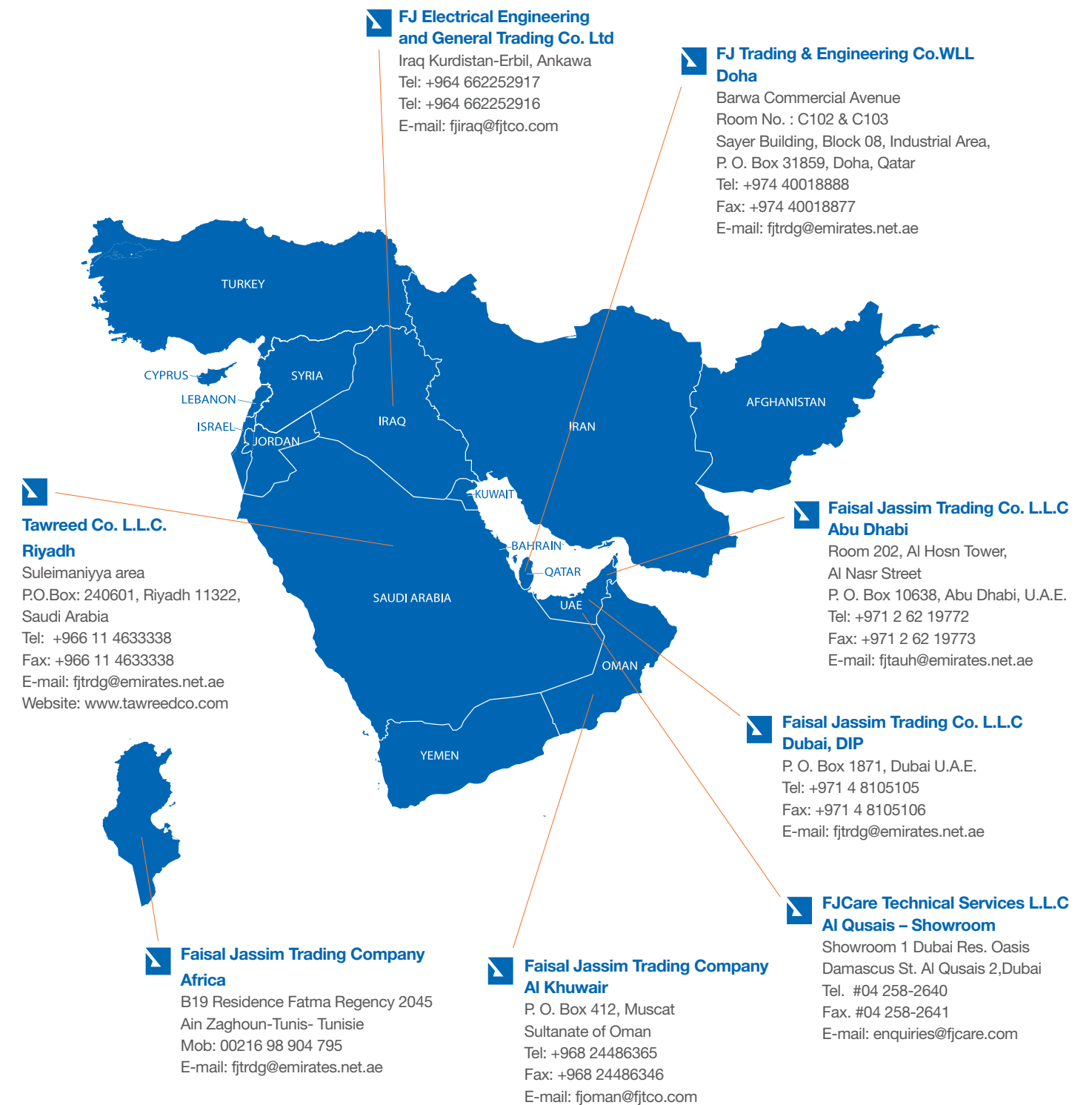
### 5. SUPPORT MEP INDUSTRY

We are a constant sponsor of events contributing to the advancement of the MEP Industry and its leaders.

### 6. SUPPORT LOCAL CHARITY

We support CSR initiatives the most recent being at the Rashid Centre for the Disabled Children, Dubai.

## OUR NETWORK





#### CONNECT TO US

Visit us at [www.fjtco.com](http://www.fjtco.com)  
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